

Town of Sturbridge
Sturbridge Tourist Association
Meeting Minutes
August 2, 2011
Sturbridge Town Hall 6:45 PM Conference Rm 1

Present: Brian Amedy, Kevin MacConnell, Thomas Creamer, Jessica MacDonald, Jennifer Lundwall. The meeting was called to order at 6:47pm.

Minutes: The minutes from the July 6, 2011 meeting were reviewed. Kevin MacConnell made a motion to accept the minutes as written with Brian Amedy 2nd and the vote was 5-0 in favor. There was a correction made to the 7/19/11 minutes, 7:55 is when Jen Lundwall excused herself, and the miscellaneous balance should be \$1,300 not \$1,500. Jen Lundwall made a motion to accept amended minutes, Tom Creamer 2nd, vote 5-0.

Treasurer Update: Kevin MacConnell presents the STA FY 2010 budget, noting the restroom budget is not in our hands. Some extra funds allocated for landscape and maintenance. Discussion on where the community center falls (currently in community support). Also discussion relating to revolving fund, and how it can be allocated. Reason property insurance is paid also questioned. It was noted proposals must be sent out ahead of time to review prior to the STA meeting. Kevin re-formatted the budget spreadsheets and will additionally add a page tracking a running chronological itemization of submitted invoices.

New Business – Working Session:

Brian Amedy opened discussion on Sturbridge Toursim. Kevin noted the STA needs to be more proactive, which was a general consensus. Ideas for creating tourist related events in town were discussed, both on their own, and/or in conjunction with other local events. Ideas included a farmers market on the common, a muster, and utilizing the Host Conference Events. The STA will create a mission statement, to be drawn up by Jen Lundwall. Kevin MacConnell will draft an application process for proposals made to the STA. Tom Creamer agreed to try and organize a last minute farmers market Aug 21st after Feast & Fire. Kevin MacConnell made a motion to fund up to \$500 (total) for 2 farmers markets on the Sturbridge Common sponsored by the STA and authorized Tom Creamer to coordinate said farmers markets on behalf of the committee, dates to be determined. Jen Lundwall 2nd, 5-0 in favor. There was discussion about the trails and bike paths in Sturbridge, and the progress being made to mark trails with signage and later create brochures advertising the trails.

Brian Amedy made a motion to adjourn, vote 5-0 to adjourn.

Meeting adjourned 8:49pm.

Sincerely,

Jessica MacDonald